

FOURTH GENERATION SELLING™ FOR KITCHEN DESIGNERS

FOUR-MODULE PROGRAM

Intensive 2-day LIVE Seminar and Workshop, plus SIX MONTHS of online follow-up tutorials, forums, support and more to help you win more sales.

Only 30 places available.



INTRODUCTORY PROGRAM

Save 20% – pay only
\$396 per person.

KBDi Members...
Save 40% and earn 10 Prof.
Development Points!

Pay only \$297 per person.
(Prices include GST)

**How to sell *more* kitchens, for *more* profit...
even in a recession. How to do it for *less* effort,
less cost, *less* risk and *less* stress. And how **YOU**
can start getting *measurably* better results –
without price cutting – in less than 48 hours!**

In tough times, when the market shrinks, the only way to increase *your own* market share is to take business away from *your competitors*. But how can you do that when most of them are competing on price? *How can you win more business without cutting prices yourself?*

That's just one of the eye-opening secrets of **Fourth Generation Selling™** you'll learn in this uniquely powerful approach – stress-free selling that breaks free from the long-discredited, self-defeating, 1950s and 60s "*mind control*" theories of Madison Avenue that *still* prevail in most 21st century selling!

The Bottom Line? The kitchen designers who complete and apply this program **WILL** take sales and market share away from those who don't. End of story.

Get more information, testimonials and **BOOK ONLINE ONLY** at our dedicated web site:

www.fourthgenerationselling.com/kitchendesigners

**Tuesday 10 and Wednesday 11 March 2009, from 9:00 am to 4:30 pm
Knox Club, cnr Stud and Boronia Roads, Wantirna 3152. (Melway map 64-A-7)**

(Coming to Sydney, Brisbane, Canberra, Adelaide, Perth and Hobart in April and May 2009)